SKILLS

- ★ Next.js / React.js / Node.js / Typescript / Javascript / HTML / CSS / TailwindCSS / ChakraUI
- ★ Shopify / Vercel / Contentful / Storybook / Auth0 / GitHub / Notion / Asana / JIRA / Confluence
- ★ 10+ years experience with UI best practices, responsive design, SEO & accessibility

EXPERIENCE

Arrive Recommerce, Remote – Senior Software Engineer, Front End

JULY 2023 - NOVEMBER 2024 (~1.5 years)

- Led migration from a complex custom frontend to a scalable, reusable Shopify theme, simplifying implementation and improving
 maintainability across multiple client stores.
- Doubled the number of client storefronts and launched 3+ simultaneously, enhancing efficiency and scalability with the new Shopify theme.
- Built and maintained storefronts and dashboards using React, Next.js, Tailwind CSS, Chakra UI, Vercel, and other modern tools.

Parachute Home, Los Angeles / Remote – Senior Software Engineer, Front End

APRIL 2018 - MAY 2023 (~5 years)

- Drove eCommerce growth for emerging home brand from under \$1M/yr to over \$150M/yr through the development of a self-hosted architecture utilizing Typescript, React.js, Next.js, Vercel, Contentful, Shopify and in-house APIs.
- Developed a custom reusable component library using Storybook working closely with designers to adhere to design system specifications.
- Responsible for significant improvements to Google Pagespeed Insights (Lighthouse) metrics through analysis and maintenance projects.
- Collaborated with consultants to improve sitewide SEO on eCommerce and editorial blog pages by implementing recommendations.
- Managed a team of 3+ frontend devs and streamlined various team processes (standups, refinements, spring, planning, sprint retros, etc.)

Parachute Home, Los Angeles – Front End Developer

JUNE 2015 - MARCH 2018 (~3 Years)

- Lead development of Shopify hosted eCommerce store, including all new features, third-party apps, SEO, Google Analytics, Google Tag Manager and site performance.
- Created website for branded "Parachute Hotel" in Venice, including integrated booking system
- Served as the first technical employee at Parachute Home, contributing significantly to its growth and success.

Toyota of Australia, Sydney – Front End Developer

MAY 2014 - DECEMBER 2014 (~8 Months)

• Built, implemented and maintained several new features, including a 360° "build your own" vehicle tool.

Freelance, Los Angeles – Web Developer

JUNE 2010 - OCTOBER 2016 (~6 Years)

• Enabled various clients and companies to have an accessible web presence including DoStuff Media (Lollapalooza Chile, DoLA), Spaceland Presents (The Echo and Echoplex), NCLA Beauty and more.

EDUCATION

University of Texas at Austin - B.S.

JUNE 2001 - MAY 2006